



Warrior Baseball Association, Inc.

Northport, Alabama

WARRIOR BASEBALL PROGRAM ADS FOR SALE!!!!

Details on our 2011 Baseball Program:

In an attempt to provide our children with a special keepsake, **Warrior Baseball** is excited to announce the sale of our 2011 Baseball Program. These programs feature team photos. Individual photos or group photos can be included in paid advertisements. These ads are purchased by local businesses, parents, grandparents, friends, and other family members. **We encourage each player to sell at least 4 business card ads or one full page ad in order to make this project a success!**

The top 3 teams and top player earning the most in advertising sales will be provided with money for their end of the season party.

1st Place Team: \$150.00

2nd Place Team: \$100.00

3rd Place Team: \$75.00

1st Place Player will also receive a \$50 Visa Gift Card

Sale of the advertisements will begin immediately. In order for the program to be available in May, **all ads and money must be turned in no later than April 25th.** A representative (Team Mom) from each team should collect the ads/payments for their team. **All Ads should be brought to the concession stand between now and Saturday, April 25th.** It is important that you turn in your forms/payments as soon as they are completed so that the program will be ready as soon as possible.

Photos (black & white) may be placed in the ads. All pictures will be in black & white, however you may turn in colored photos, and we will convert them to black & white. You can use a photo of your choice from your personal collection in an advertisement. If you choose to provide your own photo, please do one of the following; place it on a CD-ROM, email it to angiehughes21@gmail.com, or attach the actual photo to the order form. **Please make sure that the child's name, age group, the advertiser's name, and the team name are listed on the picture or email.** If you are attaching pictures or any type of company art files to your form, DO NOT staple them. This will show up when scanned. Place them in an envelope and staple the envelope to the form.

Our goal for completion is Saturday, May 2nd. The programs will be available at the park for \$6.00 each.

The tentative layout of the program will provide a half page featuring each team, as well as individual photos/advertisements based on the type of ad you choose to purchase/sell. The final layout of this program will strictly depend on each team's participation in the ad sales. Please allow only 1 picture for a fourth, up to 2 for a half, and up to 4 for a full page advertisement. Business Card ads will not have a photo. The cost of an ad is as follows:

Full Page: \$125.00

½ Page: \$75.00

¼ Page: \$50.00

Business Card Size: \$25.00

Please note: No ad will be included without payment in advance.

Don't miss out on this great keepsake for your child!!!! If you have any questions, please contact, **Angie Hughes at 205-242-3708 or Taylor Hughes at 205-393-3916**

WARRIOR BASEBALL PROGRAM ADVERTISEMENT ORDER FORM

Please support the Warrior Baseball Program by placing an advertisement in the 2011 program. This is an excellent and inexpensive way to advertise or to honor your child for his/her efforts and accomplishments. Your support is greatly appreciated.

Please indicate below the size of your advertisement. Please include a legible reproduction of your company logo along with your advertisement and order form. (Camera Ready Art or Ad Slick would be extremely helpful.)

We highly recommend any advertisements that include a photograph be in **jpg, ai, eps, bmp, tif, or cdr** format. You may email it to angiehughes21@gmail.com. You can also provide a CD-ROM, or hard copy picture. **If you are providing a hard copy picture, please write the player's name, age group and team name on the back of the picture, place it in an envelope and attach it to the order form.** If CD-ROM is provided, please also place player's information in envelope as well. If you have any questions, please contact Angie Hughes at 205-242-3708 or by email at angiehughes21@gmail.com or Taylor Hughes at 205-393-3916

Full Page \$125 Half Page \$75 Fourth Page \$50 Business Card \$25

Advertiser Name

Contact Name

Phone #

Checks should be made payable to **Warrior Baseball Association**. Warrior Baseball is a non-profit tax exempt organization under the Internal Revenue Code Section 501 (c) (3).

Please check how your art/photo will be sent.

CD-ROM Email Photo Attached

Please provide the player and contact information responsible for this ad below.

Player Name

Team Name

Age Group

Parent Name

Home Phone #

Cell/Work #

THANK YOU FOR YOUR SUPPORT!!!

PLEASE DO NOT WRITE BELOW THIS POINT.....WBB BOARD USE ONLY

Received & Verified by:

Date: _____ Amount Collected: \$ _____ Cash _____ Check _____
Ck# _____